

ROYAL COMM'N HEARS NFB DEFENDED

Emp-U Sets 36 For New Season

The most imposing production program in the history of Universal-International is being lined up for the coming year. The schedule will include 36 A pictures, a substantial increase over this year's 25 releases. Of the 36, 12 will be especially designed and

(Continued on Page 9)

Propose Plan For UK Reorganizing

As two Labor MP's planned to introduce a resolution in the House of Commons which would reorganize the British film and theatre industry, Harold Wilson, president of the Board of Trade, told cheering legislators that he did not think it was "threatened"

(Continued on Page 7)

ONTARIO ASS'N OF FILMS COUNCILS FAVORS GOV'T BOARD'S BRIEF

All-out support for the recommendations of the National Film Board to the Royal Commission was offered last week at Toronto by the powerful Ontario Association of Film Councils, Incorporated, in its own submission to the government body on national development in the arts, letters and sciences. It believes in them being "implemented by Parliament at the earliest possible time."

RKO Drops Canada Publicity Dept.

George Degnon, veteran publicity representative of RKO in Canada, and Lloyd Muir, Western man in the same field, have left the organization. Reason is an economy wave which has affected the personnel and geography of the domestic setup. Several USA districts have been combined.

Degnon was with RKO in Canada for ten years, coming here after a short period with the USA setup. Muir, whose headquarters were in Vancouver, joined the organization there about three years ago. He came over from Famous.

\$6 Million Project For Vancouver

Highlight of theatre expansion news came from Vancouver, where Mayor Charles Thompson revealed that a \$6 million centre will be constructed. Building is expected to start early in 1950 and be completed in 1951. Housed in the structure will be three

(Continued on Page 3)

Shooting Started

Shooting has started on Paramount's *The Furies*.

Gets Feminine Lead

Martha Hyer has been signed by Columbia for the lead in *Riders of Black Mesa*.

HIRSCH AGAIN HEADS QUEBEC ALLIED

J. Arthur Hirsch was re-elected president of Quebec Allied Theatrical Industries at the annual meeting in Montreal recently. First vice-president is George Ganetakis and second vice-president Edouard Gauthier. W. E. Lester is treasurer and Charles Bourassa, as secretary, completes the list of officers.

Other members of the executive are J. G. Ganetakis, Leo Choquette, C. A. Magnan, B. C. Salamis, J. M. de Roussy, Gordon Dann and Henry Falk.

The board of directors is comprised of all mentioned above and Alex Adlman, Ovila Cote, George Tremblay, C. A. Magnan and Victor L. Trudeau.

Distributors Prepare For French-Dub Market

Canadian motion picture distributors are preparing to serve Quebec's thriving market for French-dubbed versions of Hollywood films with the finest collection of product since its development began in 1943. Each year since then the boxoffice receipts of Quebec have increased, as have the number of theatres and the proportion of them playing dubbed features.

Value of the French market as part of the Quebec distribution field is indicated by preliminary figures about the motion picture industry in 1948, which were issued by the Dominion Bureau of Statistics recently.

(Continued on Page 5)

Laurette Luez Cast

Laurette Luez has been signed for the starring role opposite Roddy McDowell in *Lindsley Parson's Killer Shark*.

Hyman King Passes, Was Film Pioneer

Hyman King, owner of the Grant Theatre in Toronto and active in the film business for many years, passed away suddenly at his home in Toronto at the age of 82.

King came to the Queen City 50 years ago and at one time was owner of the King Playhouse. He was a member of the Canadian Picture Pioneers, the Holy Blossom Temple and the Jewish Old Folks Home.

Surviving are his widow, Milly, and one daughter, Florence Bloomfield.

Added To Cast Of Para's 'Mr. Music'

Recent cast additions to Bing Crosby's *Mr. Music* at Paramount were Simon Jacob, Fred Hueston, Lila Mae Bohman, Barbara Goodrich, Phyllis Woodworth, Charles Legneur, Dick Johnstone, Lillia Lindsco and John Deauville. Richard Haydn is the director.

Before The Cameras

Fence Riders, Monogram western starring Whip Wilson, has gone before the cameras with Wallace Fox as producer-director, and Andy Clyde and Reno Browne featured in support.

Montgomery Clift To Produce Picture

Montgomery Clift plans to make a picture in Italy with Mira Rosovskaya, foreign-born actress and Clift's long-time friend, shortly after he completes his current starring assignment in George Stevens' *A Place in the Sun* at Paramount. The two are currently collaborating on the outline of the original story they hope to film.

Clift has as yet made no definite commitments regarding production backing or release, but prefers to wait until he sees how the story shapes up and how the project fits into his future schedule.

CONFERENCE COMMITTEE TO MEET DECEMBER 12

Following a poll of members, the next meeting of the Conference Committee of the USA Motion Picture Industry has been set for December 12 and 13 in Washington, DC. Members and alternates of all the groups designated as constituents of the Committee at the All-Industry meeting in Chicago will be present.

LOCKWOOD ON THE SET — WITH A CANADIAN LEADING MAN



While MADNESS OF THE HEART was still on the studio floor, crew and cast both felt sure they had a success, Margaret Lockwood's best since THE WICKED LADY. Paul Dupuis, playing opposite, is the most romantic-looking lead for Lockwood in

years. Photo shows scene during shooting of a ball-room sequence, Lockwood and Dupuis at right. Behind camera, left, is Kathleen Byron who played the mad sister in BLACK NARCISSUS.

J. Arthur Rank Presents Margaret Lockwood in MADNESS OF THE HEART (Romantic Drama) with Paul Dupuis, Kathleen Byron, Maxwell Reed. From the best-seller by Flora Sandstrom. A Two Cities Film. Released by Eagle-Lion.

BOOK IT NOW FROM EAGLE-LION

\$6 MILLION PROJECT

(Continued from Page 1)

main units — a \$1,450,000 auditorium and \$720,000 theatre; a ten-storey library costing \$1,900,000; and a \$520,000 CBC radio and television centre and restaurant. Underneath the building will be a 500-car parking lot.

Other developments included work getting under way on the following new theatres:

Langruth, Man. Being built by G. A. Arnason.

Montreal. The 650-seat, \$125,000 project of Napoleon Hotte.

Burns Lake, BC. Cecil Steele's \$21,000 house.

Sarnia, Ont. Ochs Management Company's \$75,000, 750-car drive-in on the Plank Road.

Alterations to theatres include:

Toronto. Famous Players is completely redecorating its 1,260-seat Victoria Theatre, closed early this year. Work includes new floor, push-back seats, etc. It is expected to be ready the first of the year and will open under a new policy.

Elbow, Sask. G. Moskal's Wynn Theatre, the only one here, has reopened under the name, River-view, after a complete going over that included a new floor, 208 new seats, new front and new projection system.

Montreal. Odeon Theatres is planning a new front and lobby for its 1,692-seat Amherst Theatre.

Para To Distribute 'Valley Of Mists'

Paramount has completed arrangements with Jesse L. Lasky, veteran producer, to distribute his Valley Of the Mists, adventure film to be made in Technicolor in Central America.

The film, which goes in production after the first of the year in the unexplored, primitive regions of Yucatan, will be a spectacular adventure film combining animation and live action.

'In A Lonely Place'

Robert Warwick was signed recently for the role of an oldtime film star in Columbia's In a Lonely Place.

Parsons Purchases 'Moment Of Fear'

"A Moment of Fear," an original story by Oscar Boetticher, has been purchased by producer Lindsley Parsons as a starring vehicle for Lucille Bremer, marking her return to the screen after a two years' absence.

Picture will be filmed in La Paz, Mexico, early in 1950, with Edward Norris, Jan Clayton, Charles Lang and Helen Parrish in other top roles. Boetticher is also set to direct the new property.

Councils Favor NFB

(Continued from Page 1)

of the film councils association and that which will be submitted to the Royal Commission by either The Association of Motion Picture Producers and Laboratories of Canada, or the Motion Picture Industry Council of Canada, may conflict on several points.

The producers' organization is affiliated with the Motion Picture Industry Council which, according to a resolution passed in Ottawa, was to study the briefs of the CBC and the NFB "as they may affect Free Enterprise in general, and in particular the Canadian production, distribution, and exhibition of motion pictures and television." A committee of four is working on the matter and its findings may be incorporated into a brief which may be sent to each group affiliated with the Industry Council for ratification or be sent on direct.

In its brief the NFB asked consideration in the TV field, an increase in budget so that its scope could be expanded, a central building, and corporate status, along the lines of the CBC, so that it could free itself of certain cumbersome administrative practices. This last request has been interpreted by some as a desire to exercise control over the entire Canadian motion picture industry. This view Ross McLean, government film commissioner, has described as non-sense.

Difference of Opinion?

In any case, there is the possibility of a conflict of opinion between the Motion Picture Industry Council of Canada and the Ontario Association of Film Councils. While the Industry Council is nation-wide and the Film Councils provincial in scope, this is little advantage for the

former. A national organization, to be called the Film Council of Canada, is now being formed by the Ontario and other groups.

Such a conflict, if it breaks into print, will not help the public relations of the commercial and theatrical sections of the industry any, for it will create criticism in the 250 communities throughout Canada which have local film councils. Some idea of the local and national strength of film councils can be had from the following information:

The number of rural centres receiving regular film service is 3,000.

The number of local organizations affiliated with an individual film council runs up to 200.

There are more than 5,000 local organizations who are users of films.

Bookings in Ontario for the 12 months beginning April 1st, 1948, were 31,947 and the number of persons who saw films under this sponsorship was 2,698,461.

Manitoba, British Columbia and Saskatchewan have provincial organizations of film councils, as well as Ontario, which gets a government grant each year. The other provinces, with the exception of Newfoundland, have many local councils but no provincial one. Their officers are librarians, teachers, lawyers, doctors, clergymen, newspapermen, Board of Trade officials and persons engaged in other callings.

Another interesting sidelight of the film councils' brief is that its member councils provide exhibition for sponsored films made by Canadian producers for industrial concerns. These producers are critical of the NFB in opposition to the views of the major audiences of its sponsored films.

Believes in Boosting

The Ontario Association of



GURSTON ALLEN

Successor to Haskell M. Masters as chairman of the Motion Picture Branch of the Toronto Board of Trade.

Film Councils' brief is frank about its intention of offering organized support for what it believes in — and it states that it owes "a great debt of gratitude" to the National Film Board. The "statements of the function, performances and objectives of the NFB is, in a large measure, substantiated" by the experience of the association. "We believe, if the potential of the documentary film is to be approached in this country, that as citizens we must be prepared to support the Government through our elected representatives to Parliament in a forthright program of expansion and progressive development of this agency of government."

This had been put into practice in the past and the formation of a national body would increase its voice, because it would be designed to "actually represent and make articulate at the national level all the local film councils of the country."

The brief stated further that "We believe, a justification for our existence as an organization lies in the fact that we can make articulate the views or aspirations of the people who are using films as a medium of enlightenment and education."

The brief, it was stated, "is concerned specifically with the production, distribution and use of documentary films as a medium of promoting greater knowledge by the Canadian people of their country, its history and traditions; and of their national life and common achievements."

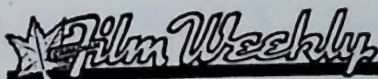
The brief, which was submitted under the signatures of C. J. Fitzgerald as president of the Ontario Association of Film Councils, Incorporated, and E. L. Gibson as secretary-treasurer, was supported verbally before the Commission by Gibson, W. L. Graff and Dalton J. Little.

FIRE DESTROYS CAPITOL, TRACADIE

The Capitol Theatre in Tracadie, New Brunswick, was completely destroyed in a recent fire that consumed four buildings and did damage estimated at over \$250,000. Greatest loss was suffered in the building containing the theatre, as a large department store and the upstairs apartment of the theatre manager were part of the structure and were also gutted.

The Capitol, owned by the Tracadie Theatre Company, had 450 seats and was the only theatre in the community.

Two other theatres suffered minor damages in recent fires. A blaze in the projection booth of Bull Brothers' Regent in Collingwood, Ontario, was quickly extinguished and one in Famous Players' Granada in St. Thomas, Ontario, which is being renovated, did several thousand dollars worth of damage before being put out.



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Strong Lineup of French-Dub Pix

The Bureau said that Quebec had 462 theatres in 1948, compared with 318 in 1947, a gain of 144. In comparison, Ontario had but 35 new theatres during the year. But what seems to be a tremendous Quebec gain is explained by the fact that the Bureau classifies as theatres parish halls, etc., which play 16 mm. films. There were 104 of these and they owe their existence to the provincial law which bans children from theatres, unaccompanied or otherwise, unless they are over 16 years of age. The parish halls get their business, much to the dissatisfaction of theatre men with standard operations.

Quebec's Big Gain

But Quebec's gain in boxoffice receipts during 1948 is almost startling. Ontario, with 508 theatres, had receipts totalling \$29,504,602, a gain of \$2,461,324 over the previous year. Quebec's receipts were \$16,398,730, an increase of \$2,480,567. Quebec, then, with receipts about half that of Ontario, showed the greater cash increase of the two.

Most interesting aspect of the coming of French versions is the increase in the number of theatres which are classified as half-French and half-English, as distinct from all-French and all-English houses.

Figures used to illustrate this are those of the Canadian Motion Picture Distributors Association, which keeps count of Canada's theatres but lists none in the 16 mm. category.

In 1941 there were 60 half-French houses in Quebec's total of 226 playhouses playing 35 mm. films and these figures remained substantially the same until 1946 because of building restrictions and import difficulties caused by the war.

By 1947, with difficulties lessened considerably, Quebec had 274 theatres, of which 114 were half-French. This increase was maintained in 1948, with 130 half-French houses in 304, but declined slightly in 1949 with 118 in 350.

All-French Houses

French-language situations, though they are comparatively

few, have also increased in proportion to the added theatres. In 1941, 22 of 226 theatres were French but this declined to seven the next year as films made in France did not arrive because of hostilities. In 1947 there were 14 such houses, in 1948 30 and in 1949 33.

This big jump in half-French, half-English houses began in 1943, when Wolfe Cohen, then Canadian general manager for Warners and now one of the heads of its International Department, experimented with a French-dubbed version of *All This and Heaven Too*. It was one of a number of Hollywood films which had been dubbed in anticipation of the needs of France when it would be freed from the German occupation.

The results were phenomenal, and the other distributors, who had films of the same type, soon rushed into the market. It has become almost stable since. The exhibitors, who welcomed such films in 1943 because of the shortage of French-made originals, now use them both.

Some distributors offer a few 16 mm. French-dubbed versions and also a series of films made in France along with their program of dubs. The greatest distributor of films in the French language is, of course, France-Film, which handles no dubs.

MGM will offer 12 dubs for the next season, states H. L. Nathanson, while Eagle-Lion Films of Canada will handle 15 dubs and 15 made in France, according to Frank Fisher. One of the dubs will be *Red Shoes*.

Charles Chaplin's list of United Artists dubs includes *Red River*, *Champion*, *Africa Screams*, *Too Late For Tears*, *Copacabana*, *Monsieur Verdoux*, *Macomber Affair*, *Red House*, *Sleep My Love* and *Atlantis*. The *Great Dictator*, released last season, is still available. UA is also offering two originals, *Passionnelle* and *Une Grand Fille Toute Simple*.

WB, Para, RKO

Warner Brothers, Haskell Masters says, will offer ten of its

best. They are *Sabotage* a Berlin (*Desperate Journey*), *Le Caid* (*The Big Shot*), *Echec a la Gestapo* (*All Through the Night*), *Les Passagers de la Nuit* (*Dark Passage*), *Ombres Sur Paris* (*To the Victor*), *La Riviere d'Argent* (*Silver River*), *Romance a Rio* (*Romance on the High Seas*), *Le Tresor de Sierra Madre* (*Treasure of Sierra Madre*), *Mon Pere et Nous* (*Life With Father*), and *Key Largo* (*Key Largo*).

Gordon Lightstone gives as Paramount's 1949-50 program the following 12 films:

Take a Letter, Darling, *Ministry of Fear*, *China, King of the Jungle*, *Major and the Minor*, *Kitty*, *Monsieur Beaucaire*, *The Virginian*, *Beyond the Blue Horizon*, *Aloma of the South Seas*, *California* and *Reap the Wild Wind*.

Murray Devaney, RKO Montreal manager, states that his company's French program is the best ever. He lists *Gunga Din*, *Lucky Partners*, *Room Service*, *The Story of Vernon & Irene Castle*, *Sinbad the Sailor*, *The Farmer's Daughter*, *Tycoon*, *Tarzan and the Huntress* and *Tarzan and the Mermaid*. These are from the RKO lot. Those from associates are *The Princess and the Pirate*, *Wonder Man*, *The Best Years of Our Lives*, all from Samuel Goldwyn; and *Notorious*, the Hitchcock drama; *Argosy's Fort Apache*; and *Rainbow's Bells of St. Mary's*.

Fox, Columbia, Mono

For 20th Century-Fox Arthur Silverstone says that the Montreal exchange has new prints of *Black Swan*, *Blood and Sand*, *This Above All*, *Jane Eyre*, *Boomerang* and *Sentimental Journey* and that prints are on the way from Paris of *Razor's Edge*, *Western Union*, *Kiss of Death* and *Sitting Pretty*. Also available are *The Lodger*, *Remember the Day*, *Wife, Doctor and Nurse*, *Baroness and Butler*, *Keys of the Kingdom*, *Song of Bernadette*, *Cafe Metropolis*, *Sun Valley Serenade*, *One in a Mil-*

lion, *How Green was My Valley*, *Josette*, *In Old Chicago* and *Laura*.

Louis Rosenfeld, for Columbia, offers the following films as making up its release schedule:

Tonight and Every Night, *Prince of Thieves*, *Gunfighters*, *East of the Redmen*, *The Corpse Came COD*, *You Can't Take It With You*, *Commandos Strike at Dawn*, *Bedtime Story*, *Her Husband's Affairs*, *Kiss and Tell*, *Lost Horizon*, *Relentless*, *The Swordsman*, *Down to Earth*, *The Lost One*, *Return of Monte Cristo*, *There's That Woman Again* and *The Amazing Mr. Williams*.

The Monogram and Allied Artists group, according to Frank Vaughan, are *L'Espion de Vivre* (*Forever Yours*), *La Rapace* (*Decoy*), *Femme Enchaînée* (*Women in Bondage*), *Joe Palooka Champion* (*Joe Palooka Champ*), *Le Bourgeois Temeraire* (*The Dude Goes West*), *Fatalite* (*Suspense*), *Le Justicier de la Sierra* (*Panhandle*), *Chant de Mon Coeur* (*Song of My Heart*), *L'Emprise* (*The Hunted*), *Madame et Ses Pantins* (*Smart Women*), *Les Des Sanglants* (*Below the Deadline*), *C'est Arrive Dans La Cinquieme Avenue* (*It Happened on Fifth Avenue*), *Haute Lutte* (*High Conquest*), *Bad Boy* and *Badmen of Tombstone*, for which the French titles have not yet been announced.

Doniger To Script

Walter Doniger has been assigned to write the screenplay of Warner's *Dominique*.

Dorothy Tree Cast In Columbia Film

Dorothy Tree, who retired from the screen seven years ago to pursue a career as a writer, continues her acting comeback in the role of Margaret Sullivan's understanding friend in Columbia's *No Sad Songs For Me*. The Robert Rossen production is being directed by Rudy Mate and produced by Buddy Adler.

Miss Tree recently appeared before the cameras in *The Men*.

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THE DOCTOR AND THE GIRL

with Glenn Ford, Charles Coburn, Gloria De Haven, Janet Leigh.

MGM 98 Mins.
PUNGENT, HONEST AND MOVING DRAMA OF DOCTORS AND THEIR PRIVATE LIVES. FINE NUMBER FOR ADULT AUDIENCES. HAS HIGH CALIBRE PRODUCTION, PERFORMANCES, DIRECTION.

The medical fraternity impressively serves as basic material for this pungent, honest and moving dramatic treatment.

Sound understanding and convincing performances by the entire cast gives the film a fine, high polish which is reflected in the calibre of the production.

Graduating from the Harvard medical school Glenn Ford, son to Charles Coburn, a fine surgeon, begins a two-year internship at Bellevue. Coburn wants Ford to achieve success as soon as possible and has arranged for him to take up a special hospital post upon completion of his training. Ford handles his duties at the hospital quite cold bloodedly and evidences a stuffed shirt attitude toward his colleagues.

But the atmosphere of pain and suffering and even death breaks him down to a point of humanity. He takes much interest in the case of Janet Leigh who faces a serious operation. Her chances of recovery are slim. Ford arranges for a specialist, a friend of his father, to do the operation.

Miss Leigh recovers in short order and Ford marries her. Doing so deprives him of the career his father had planned. Ford opens an office as general practitioner on Third Avenue and is very happy with Miss Leigh. Gloria DeHaven and Nancy Davis, playing Ford's sisters, are frequent, friendly visitors.

Shortly after Ford is married, Miss DeHaven takes an apartment in the village and has an affair with a married man. Returning from a winter trip South Miss DeHaven discovers she is pregnant and quite alone. She attempts a self-induced abortion, comes to Ford and later dies on an operating table. It is this tragedy that unites father and son.

CAST: Glenn Ford, Charles Coburn, Gloria De Haven, Janet Leigh, Bruce Bennett, Warner Anderson.

CREDITS: Producer, Pandro S. Berman; Director, Curtis Bernhardt; Screenplay, Theodore Reeves; Based upon a literary work by Maxence Van Der Meersch; Photography, Robert Planck.

DIRECTION: Superior.

PHOTOGRAPHY: Fine.

PINKY

with Jeanne Crain, Ethel Barrymore, Ethel Waters, William Lundigan.
20th-Fox 102 Mins.

ZANUCK, AGAIN PLUNGING COURAGEOUSLY INTO THE DRAMATIC FIELD, HAS BROUGHT OUT A FINE, DARING FILM POSSESSING CANDOR, HONESTY, UNDERSTANDING. TOP-FLIGHT PLAYERS TURN IN REWARDING PERFORMANCES.

Once again Darryl F. Zanuck has courageously taken the plunge. Once again, too, he has brought out a fine film, a most daring film, for Pinky is an extremely personal drama dealing with an aspect of the Negro problem. It is a strong romantic brew that is potent and pointed, uncovering a situation which has long been known but rarely unwrapped.

Projected by a fine team of topflight players, Pinky is a moving story told with candor and honesty. It has a sincere quality and is enhanced by directorial understanding stemming from a polished script.

Playing the role of a nurse who has been working in the North, Jeanne Crain, who has been accepted as a white, returns to her grandmother's rundown shack in the deep South. Miss Crain has become romantically involved with a white doctor and rather than admit her race, she has run home. Ethel Waters, as Miss Crain's guardian, has worked long and hard as a laundress, serving Ethel Barrymore, a relic of onetime genteel aristocracy who lives nearby, among others. The local folk remember Miss Crain who went away years ago and their memories are stirred anew.

In very short order Miss Crain's real racial strain is emphasized but she holds her head up and begins a long fight. Miss Barrymore becomes seriously ill. Miss Crain, who has hated the elder woman for a childhood scolding, is induced to nurse her. A great deal of understanding is reached between the two although Miss Crain is subjected to other intolerant treatment. When Miss Barrymore dies her estate is left to Miss Crain. Such an action is unheard of and court proceedings are immediately started. William Lundigan, the man in Miss Crain's Northern life, comes on the scene and is told the truth. He insists that Miss Crain go with him to Denver. She refuses. The trial over Miss Barrymore's will concludes with Miss Crain victorious. Sensing the purpose of Miss Barrymore's action, Miss Crain turns the great house into a clinic for children and operates it as a memorial to a fine woman.

In his direction Elia Kazan has heightened the emotion quality and his players backed him up with inspired performances. Script is by Philip Dunne and Dudley Nichols.

CAST: Jeanne Crain, Ethel Barrymore, Ethel Waters, William Lundigan, Basil Ruysdael, Kenny Washington, Nina Mae McKinney, Griff Barnett, Frederick O'Neal, Evelyn Arden, Varden, Raymond Greenleaf, Dan Riss, William Hansen, Arthur Hunnicut.

CREDITS: Produced by Darryl F. Zanuck; Director, Elia Kazan; Screenplay, Philip Dunne, Dudley Nichols; Based on a novel by Cid Ricketts Sumner; Photography, Joe MacDonald; Art, Lyle Wheeler, J. Russell Spencer; Sets, Thomas Little, Walter M. Scott; Editor, Harmon Jones; Sound, Eugene Grossman, Roger Heman.

DIRECTION: Skillful.

PHOTOGRAPHY: Very Good.

PARAMOUNT CANADIAN CONFERENCE

A special conference of Paramount Canadian branch managers and salesmen was held recently at the Royal York Hotel, Toronto, at which Gordon Lightstone, general manager, presided. Lasting three days, the meeting was assembled to hear outlined new merchandising plans for Samson and Delilah and The Helress.

Announcement was made at the gathering that Cecil B. DeMille's much-lauded Samson and Delilah would be released in Canada the first of the year and that the premiere would take place in Toronto, with other key cities following.

MAJORS WIN ANTI-TRUST SUIT

A New York court recently found for the defendants, ten distributors and two exhibitors, in an anti-trust action asking treble damages of \$2,400,000, originally brought some 18 months ago by Steve and Emma Chorak, owners of the Puente Theatre. The decision, made by Federal Judge Ben Harrison, ruled that there was no evidence of conspiracy presented and that clearances were not unreasonable.

Scores of other similar cases in the USA are pending, waiting only for filing on the outcome of the New York action. There is a good possibility that these will now be dropped.

ABANDONED

with Dennis O'Keefe, Gale Storm, Jeff Chandler, Meg Randall.

Empire-Universal 79 Mins.
ROUTINE DRAMATIC FARE. PROVES ITSELF IN THE MATTER OF HOLDING AUDIENCE ATTENTION. CAPABLY PLAYED.

The inquisitive newspaperman uncovers a story that leads to: (1) a murder; (2) a baby adoption racket; (3) the district attorney; (4) the hideout of the racketeers; and (5) a showdown shooting match and a general clearing up of a metropolitan problem that also nets him a girl.

There is also included routine dramatic substances which are capably performed by competent players. In its passage through the projection machines the picture proves itself in the matter of holding attention and rendering the familiar to an audience.

Gale Storm comes to a big city seeking her missing sister. She finds her on a slab in the city morgue. Dennis O'Keefe, a reporter, lends his assistance to Miss Storm, promising to keep the story of the other girl's shame out of the paper until such time when the suspected adoption racketeers are taken in by the police.

The pair track down clues, assemble the bits of evidence that they turn up and as the final reel comes around they find themselves in a predicament. Miss Storm and her sister's baby are rounded up by Marjorie Rambeau and her confederates. They are headed for the same fate as the dead girl who was murdered via carbon monoxide poisoning. O'Keefe and the police show up to save her and the baby. Joe Newman directed.

CAST: Dennis O'Keefe, Gale Storm, Jeff Chandler, Meg Randall, Raymond Burr, Marjorie Rambeau, Jeannette Nolan, Mike Mazurki, Will Kuluva, David Clarke.

CREDITS: Producer, Jerry Bresler; Director, Joe Newman; Screenplay and story, Irwin Gielgud; Photography, William Daniels.

DIRECTION: Routine.

PHOTOGRAPHY: Good.

20th-Fox Buys Story

St. Clair McKelway's "New Yorker" profile study of a counterfeiter entitled "Old Eight Eighty" has been purchased by Twentieth Century-Fox.

WB Reissuing Two

Warner Brothers will reissue A Farewell to Arms, starring Helen Hayes, Gary Cooper and Adolphe Menjou, and The Hatchet Man, starring Edward G. Robinson and Loretta Young.

UK REORGANIZING

(Continued from Page 1)

with collapse."

The Rank organization had been reducing production for two years, Wilson told the House, but almost all former Rank producers are working for other companies or being financed in independent production by the National Film Finance Corporation.

The current parliamentary interest in British production arose out of Rank's annual report about his \$184,800,000 enterprise, which lost \$9,380,000 in a year and may reduce the number of films it will make to from six to ten.

Two Labor members, Michael Foot and Woodrow L. Wyatt, advocated drastic steps in the House which would mainly affect the Rank interests. Their resolution will propose:

1. Divorce the production, distribution and exhibition branches of the business.
2. End the "monopolistic" system of ownership.
3. "Liberate the independent producer, director and creative technician from the dictatorship exercised by financial interests and distributors."
4. End the pledge of guaranteed incomes to distributors, who take no risks.
5. Insure a reduction of "fantastic" production costs.
6. "Lay the foundation for a genuine British film industry which can supply a high quota of films for the British screen and thus prevent any increase in the expenditure of dollars for film imports."

The proposal would affect not only the Rank organization, but Associated British Cinemas, Ltd., and other concerns which produce and distribute films.

Rank, in addition to being the top British volume producer, owns ten per cent of the country's 5,000 movie houses. Associated British Cinemas also owns about ten per cent of the houses, but is not as large a producer as Rank.

Lauren Bacall Cast

Lauren Bacall has been cast in the feminine lead opposite Gary Cooper in Warner's Bright Leaf.

RKO Buys Comedy For Jane Greer

"The Richest Girl in Jail," an original comedy by Michael Fessler, has been purchased by Howard Hughes as an RKO starring vehicle for Jane Greer. The story centres around the adventures of the third richest girl in the world, who lands in a small-town jail for speeding, driving without a license, and attempting to bribe the arresting officer.



We won't be writing about the big Imperial Variety show in this issue but, Danny Kaye and all, it will have to go some to match the entertainment for Variety Village offered by the 20th Century Theatres Managers Association — match it dollar's worth for dollar's worth and laugh for laugh.

Aubrey Lent, Lionel Axler, Jack Alexander and the rest of the 20th lads brought Variety Village \$1,000 and Aubrey, who is their prexy, presented it again at the Flesta Room luncheon for Danny Kaye. Barker Jimmy Cameron had received it graciously on the stage that night.

But Barker George Taggart, who produced and directed the show, deserves all our thanks for his energy and generosity. So do the Grayson Girls, Lou Snyder and Stan Francis. Barker Stan is today one of the top attractions in Canada and he really did a biggest-time stint of emceeing, while Variety's Lou stopped the show with his varied pianistics. Sam Wacker, in his favorite role of The Barker, was on hand too.

Barkers Ben and Harry Smith gave their Flesta Room headliners, The Beavers, to the evening and they fitted well into a bill with Bernie Bray, the Johnny Perkins quintette, Albert Marston, Jack McLean, Doug Romaine and other Taggart organization stars, among them Mildred Morey, who was nothing short of sensational.

Be it known that not all the contributions of time, talent and Variety goodwill are confined to those prominent in Variety or connected with its more publicized events. It takes just as much of those things to please non-downtown audiences too.

That's why thankful nods are also due Johnny Poole of Paramount Poster Service, Al Harvey of Pictorial Display, and the 20th-Axler setup for the theatre. Peerless Printing helped some. All in all, it was a great evening.

* * *

On the stage at the Victory Stan Francis presented a contestant with Fab, the suidmaker, and was thanked with a reference to the Happy Gang. "Eleven years on Share the Wealth and she thinks I'm on the Happy Gang!" Stan moaned . . . Red Fell, formerly of the Queen's, Hamilton, is now in Toronto watching the old Colonial, which he will manage, take shape. Jack Hunter, Jr. now managing the Queen's.

My most abject apologies to two of the hardest workers for the opening of Variety Village, Jim Nairn, who heads the publicity committee, and Paul Johnston, who topped the committee responsible for the schedule of events at the Village. Overlooked them in my recent story . . . That's a dehydrated Bob Kesten you're listening to these days. He dropped 62 lbs . . . Ben Geldsaler noted my remarks about being Aborginal with: "very punny."

Of Human Interest: "A Portrait of Happiness" in the Telegram shows a three-column cut of Mrs. Mary Parker at the age of 90 and the cutlines explain that "her second love to bingo is attending the movie theatres." Movies have done much to brighten life for the aged . . . From Modena, Italy, came this dispatch in the daily press: "As a packed theatre laughed at his jokes, comedian Tito Capodaglio pulled a microphone towards him and fell dead on the stage. He had touched an exposed electric wire and was electrocuted."

Good name for a magazine: Gamut. . . NY Times mentions two performers I'd like to hear — Yi Kwe Sze, bass-baritone, and Tollefsen, accordionist . . . Asked a friend where her daughter was on Hallowe'en and she introduced me to a new word with: "She's shellouting." . . . Globe and Mail reprinted pictures from The Weekly News of 1606, a newspaper recently discovered by John Nelson of the History Department of Jarvis Collegiate. It reports the hanging of Guy Fawkes and his co-conspirators. One picture has a jocular caption which reveals that the favorite modern TV word was used: "Video." It reads "Video Rideo — I see and Smile." Latin, of course.



IRVING STERN

He has been appointed assistant general manager for Monogram Pictures of Canada Limited, filling the vacancy left by Frank Vaughan, who recently became general manager.

Crawley US Take Tops For Industry

Over 15 per cent of the gross of Crawley Films of Ottawa was in American funds last year, according to the recent annual statement by President F. R. Crawley. As far as can be ascertained he said this amount places Crawley's at the top of Canadian industrial film producers attracting the most American currency to Canada.

In view of the current shortage of American dollars the Canadian Co-operative Project founded over a year ago has aimed at getting Canadian films distributed in the United States as well as asking American firms with Canadian subsidiaries to bring their film contracts to Canada. Crawley pointed out that his firm has expanded its American market in the past year more than ever before.

A. H. Newman, film liaison officer with the Canadian Department of Trade and Commerce, in his quarterly report listed 25 films and film strips sold by Crawley's to the USA in the concentrated effort to ease the dollar shortage.

International Film Bureau of Chicago has purchased 12 films. Production is nearing completion on a series of five films and film strips for McGraw-Hill of New York on child development for distribution to American high schools and colleges.

Founded 15 years ago, Crawley's is an independent film producing firm which last year made nearly a quarter of a million dollars worth of motion pictures for business, industry and education.

SAYS

JACK KARR in
TORONTO STAR

"The Wizard of Oz" is
a pure delight!

Best of all, there is a
whole new generation of
young moviegoers to
meet these people for the
first time, and to pro-
vide their elders with an
excuse to re-visit the
land of Oz.

M-G-M RE-PRESENTS
"THE Wizard of Oz"

Starring

Judy GARLAND

Frank MORGAN · Ray BOLGER

Bert LAHR · Jack HALEY

BILLIE BURKE · MARGARET HAMILTON
CHARLEY GRAPEWIN & The MUNCHKINS

TECHNICOLOR

SAYS

STAN HELLEUR in
TORONTO TELEGRAM

M-G-M, maker of the
best musicals, has in
"The Wizard of Oz" a
movie fantasy which
should endure another
10, perhaps 20 years,
without losing its charm
for young and old alike.

THIRD WEEK

UPTOWN, TORONTO

When a re-issue plays **THREE WEEKS**
at a big first-run theatre — there must
be a reason. **THERE IS!!**

"THE WIZARD OF OZ" is an even bigger
hit than when it was originally released!!

METRO-GOLDWYN-MAYER PICTURES
OF CANADA, LTD.

TORONTO - MONTREAL - WINNIPEG - ST. JOHN - CALGARY - VANCOUVER

Metcalf Named Sovereign Head

The new general manager of Sovereign Films is Alex Metcalfe, formerly Montreal branch manager for Empire-Universal Films Limited, it was announced recently by A. W. Perry, head of both organizations. He succeeds Walter Kennedy, who has taken over the post of public relations director for both Sovereign and Empire-Universal.

Lucille Fillioux, booker and assistant to Metcalfe, has been appointed temporary manager of the Montreal office.

Previous to joining Empire-Universal as a salesman in Calgary in December, 1940, the new Sovereign general manager was in the grain brokerage business in Western Canada. In January, 1944, he moved to the Montreal branch of the company as a salesman and was named head of the office in 1945.

Metcalf is thoroughly familiar with the requirements of 16 mm. exhibitors in Canada and has complete knowledge of the varied interests of 16 mm. in churches, schools, etc. His personal popularity is reflected in his rapid rise in the film world and in the good wishes and congratulations that accompanied him on his promotion to his new post.

Gregory Peck Cast

Gregory Peck has been given the title role in Warner Brothers' film version of C. S. Forester's adventure story, *Captain Horatio Hornblower*. Raoul Walsh will direct and the film will probably be made in England and Jamaica.

Emp-U Schedules 36

(Continued from Page 1)

produced as extended-run attractions.

This was made public by A. W. Perry, president and general manager of Empire-Universal Films, which releases U-I product in Canada.

"This slate of pictures will have the most intensive advertising and exploitation campaign in the company's history," said Perry. "We feel that we have here an outstanding group of boxoffice pictures."

The first three pictures, all scheduled for release in November, are:

Free For All, a rollicking comedy starring Robert Cummings, Ann Blyth and Percy Kilbride.

The Story of Molly X, a prison drama, which has June Havoc, John Russell and Dorothy Hart in the top roles.

Bagdad, an opulent Technicolor special which stars Maureen O'Hara, Paul Christian and Vincent Price.

Undertow, another hard-hitting drama starring Scott Brady, John Russell, Dorothy Hart and Peggy Dow, will be released in December.

January releases:

Woman in Hiding, from the Saturday Evening Post serial, "Fugitive from Terror," an exciting action story with Ida Lupino, Howard Duff and Stephen McNally.

South Sea Sinner, with Shelley Winters and Macdonald Carey in an exotic story dealing with South Seas.

February releases:

The Kid from Texas, in Technicolor, a tale of the early west, with Audie Murphy and Gale Storm in the starring roles.

Outside the Wall, which deals with the regeneration of a paroled convict and stars Richard Basehart, Marilyn Maxwell, Signe Hasso and Dorothy Hart.

Francis, with Donald O'Connor and a talking mule sharing the spotlight in one of the greatest comedies in years.

March releases:

Buccaneer's Girl, in Technicolor, which stars Yvonne DeCarlo and Philip Friend.

Shoplifter, with Scott Brady, Andrea King and Mona Freeman as the stars.

April releases:

Ma and Pa Kettle Go to Town, another hilarious adventure for the comedy team of Marjorie Main and Percy Kilbride.

Sierra, a stirring Technicolor outdoor story with Wanda Hendrix, Audie Murphy and Burl Ives as the stars.

Further releases:

Harvey, from Mary Chase's Pulitzer Prize-winning stage hit, which will star James Stewart,

with Josephine Hull playing the leading feminine role which she created on the stage.

Song of Norway, from the popular operetta of the same title. This picture, to be filmed in Technicolor, will be made as a lavish musical spectacle.

The World in His Arms, from the robust outdoor action novel by Rex Beach. A portion of this film will be shot in its natural settings in Alaska.

Up Front with Mauldin, from the novel by Bill Mauldin based on his famous G.I. characters. Mauldin and Stanley Roberts are now writing the script for this picture.

Desert Legion, a stirring adventure tale based on W. Somerset Maugham's memorable Asherton stories.

The Milkman, a hilarious comedy revolving about big city adventures of a modern milk purveyor, with a top-flight comedian.

Frenchie, another Technicolor western with Shelley Winters in the title role.

Air Cadet, an exciting story dealing with the Air Corps which will be made in co-operation with the USA air forces and with much of the film to be shot on location at several of the USA's largest air bases.

I Love Louisa, a romantic comedy with a notable cast which will include at least four top-flight stars.

Tomahawk, a gigantic outdoor adventure story to be filmed in Technicolor.

Winchester 73, starring James Stewart, a panoramic story of the Old West dealing with the important part played by the historic repeating rifle in pioneer days.

Deported, which is now being completed at the studio after six weeks of shooting in Italy. Marta Toren and Jeff Chandler are starred in this picture which is being produced by Robert Buckner and directed by Robert Siodmak.

Alfa Building Plant For Color Films

Nearing completion on a five-acre site at Redhill, Surrey, England, is the first section of a modern color film laboratory being built by Alfa Photographic Laboratories Limited.

Two- and three-color films will be processed there when work begins in about a month.

This new laboratory has been specially designed for the handling of color film and the new Alfa color-developing process will be introduced there.

Warners Skeds 80 Short Subjects

Warner Brothers recently announced its most extensive production program in the short subject field in years, with 50 two-reel films and 30 one-reel cartoons either in production or slated to roll within the next twelve months. The figure tops last year's total of 43 two-reel films and 26 cartoons.

The ambitious schedule was mapped out in conferences between Norman Moray, short subjects sales department chief, Gordon Hollingshead, studio short subjects department head, and Edward Selzer, head of the cartoon department.

Stressing variety in entertainment, the shorts will include comedies, musicals, dramas, sports and travel shorts, and will be filmed in such locales as the jungles of South America, France, Canada, Switzerland and many sections of the United States.

Eight two-reelers will be filmed in Technicolor. In this group are such productions as *Snow Carnival*, which will be narrated by Gary Cooper; *Trailing West*, starring Chill Wills; *Charlie McCarthy and Mortimer Snerd in Sweden*, starring Edgar Bergen; *My Country 'Tis of Thee*, one of the patriotic shorts for which Warner is noted; and *Jungle Terror*, filmed in the jungles of South America.

Six Vitaphone Novelties will include *Hollywood Brevities*, a musical starring Lina Romay, and *Hands Tell the Story*, an unusual film in which only the hands of the actors will be seen.

Six two-reel black and white films will be highlighted by *The Grass Is Always Greener*, adapted from a prize-winning one act play and starring Chill Wills.

Completing the schedule are six Joe McDoakes films, starring George O'Hanlon, and directed by Richard Bare; eight shorts featuring big name bands; ten sports parade shorts; and six sports news novelties.

Warners' thirty-cartoon program will be divided among Bugs Bunny, Merrie Melodies, and the Looney Tunes series.

Ann Doran Signed

Ann Doran has been signed by Columbia to play one of Margaret Sullivan's society friends in Columbia's *No Sad Songs For Me*.

WB's 'Rear Guard'

Warner Brother has bought James Warner Dellah's new novel, "Rear Guard," as a possible starring vehicle for Gary Cooper. Anthony Veiller will produce.



The New
CANADA CARRIES ON
RELEASE

WHAT'S UNDER
THE LABEL?

A
NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES



WALTER KENNEDY
Named director of public relations
for Empire-Universal and Sovereign
Films.

Jamaica Showing Theatre Growth

A new 1,700-seat, open-air theatre, the Tropical, opened in Kingston, Jamaica, recently. The total cost of this theatre, including the land was approximately £52,000 (about \$170,000 at current rate of exchange). The principal stockholders of this theatre are a wealthy produce exporter and a representative of a United States film company. The management has been informed by the Finance Board that no additional foreign exchange can be granted for the importation of motion pictures and it is believed that difficulty will be encountered in obtaining permission to import the increased number of films needed.

The Palace Amusement Company has plans to construct four new theatres including two in Kingston, one at Mandeville, and one at Denham Town. It is believed that the company will need to increase its film imports by only a few films to supply these new theatres. A reliable source reports that the Peoples Amusement Company's plans to construct a theatre on the Half Way Tree Road will not materialize. An independent associated with the United States theatre group in Jamaica plans to build a small theatre near Half Way Tree on Maxfield Avenue.

During 1948, it is estimated that a total of 350 feature films were imported into Jamaica. Approximately 90 per cent of this number originated in the United States. There has been no further development in the proposal of Kingswood Films, Inc., to establish a Jamaica film production industry and it is not believed that it will materialize.

— Short Throws —

RUSSIA has spent an estimated 280,000,000 rubles building new theatres and fixing up old ones, it was recently reported by Tass, official Russian news agency.

"THE \$1 Million Cine-Vision Flop" is the headline in To-day's Cinema, UK trade paper, on a story datelines New York and dealing with the telecasts of the recent World Series. Story estimates that cost of installing TV equipment was in excess of \$1 million and calls this first full-scale test a failure, contrary to reports carried by newspapers in the USA, and quotes its conclusions as being "the consensus of American industry opinion."

FIRST birthday was celebrated recently by the Odeon-London with a special contest and the serving of all patrons with a slice of a giant birthday cake.

WEDDING of Lisle Kerr Kinnee, manager of the Oak Theatre in Burnaby, BC, and Dilys Margaret Jones of Victoria, took place recently in St. Barnabas Church in Burnaby. The newlyweds spent their honeymoon in the USA.

PINKY, 20th Century-Fox' motion picture dealing with the problem of discrimination against Negroes, has been okayed for showing in Atlanta after much waiting and deliberation by the local censor, Christine Smith. She had previously banned other films with the same controversial subject.

JOE CIFRE of the Boston Variety Tent is compiling historically accurate data on the origin and growth of Variety International from the time the first 11 men got together in Pittsburg in 1928 and the finding of the founding in a theatre in December 1929. Tent No. 1, Pittsburgh, dedicated a plaque commemorating the latter event in the lobby of the Sheridan Square Theatre during the annual banquet on November 13. Representatives from other tents were on hand for the occasion.

QUADRUPLTS born recently in Sault Ste. Marie, were photographed by Warners for the company's Canadian newsreel. Shots were also made of how the story broke in the Sault Daily Star.

T'Color Company On Use Of Name

Detailed explanation as to why it is so anxious to have the trade-mark, "Technicolor," used in certain ways only was given by the Technicolor Motion Picture Corporation in a recent brochure. Exhibitors, managers, advertising department officials and staff members should, as a matter of common courtesy, acquaint themselves with the attitude of the company, which it assures the reader is "not from choice."

Under the Lanham Act (United States Trade-Mark Act of 1946) "when any course of conduct of the registrant, including acts of omission as well as commission, causes the mark to lose its significance as an indication of origin," the trade-mark shall be considered "abandoned."

The legal theory is that if trade-marks or trade names are used long enough without correct typographical treatment, as if they were not trade-marks or trade names, they become terms of general description.

The use of the phrase "act of omission" in the Act must be construed to include failure of the trade-mark registrant to call attention to misuse of the trade-marked word, and to bespeak its proper use.

To begin with, the word "Technicolor" must not be used with a lower-case (or small) "t" at its beginning instead of the capital letter. It is then being used in a generic instead of a trade-mark sense.

But the important thing to remember is that only the following phrases represent desirable use: "Color by Technicolor," "a picture photographed by Technicolor," "a Technicolor production" and "Print by Technicolor."

The request of the company should be respected and marquees and other forms of advertising be guarded against the misuse of that vital property, its trade-mark.

Milton Berle Emcee At Pioneer Dinner

Milton Berle was the master of ceremonies at the Motion Picture Pioneers' recent tenth anniversary dinner at the Waldorf-Astoria Hotel in New York.

Berle headed the star-studded entertainment to celebrate the tenth anniversary of the Pioneers. Highlight of the evening was the feting of Cecil B. DeMille as "Pioneer of the Year," in recognition of his 38 years of pioneering service to the industry. Tribute was also paid to Jack Cohn, president and founder of the organization.

*Thank You,
Mr. Exhibitor!*

For your help in making our convention
a success. For those who could not at-
tend, we shall be around to see you
soon to show our NEW LUMINOUS
40 x 60 30 x 40 24 x 82

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*Our Xmas Gift
Will Be Out To You in November!*



MONOGRAM PICTURES PRESENTS

**RODDY
McDOWALL**

in

Black Midnight

with

Lyn Thomas • Rand Brooks
Damian O'Flynn • Kirby Grant
Gordon Jones

A Lindsley Parsons Production
Directed by Oscar Boetticher

***Glorious Adventure . . .* TO MAKE YOUR BLOOD
RACE . . . AND YOUR HEART SING WITH JOY!**

An Outlaw Horse with courage
Mighty as the Wilds he roamed!

From

*A Boy and a Girl . . . who risked their
dreams to tame him!*

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CALGARY • VANCOUVER
TORONTO • WINNIPEG
ST. JOHN • MONTREAL

Now!





Greatness *in acting...*

"The Heiress"
THE LOVE STORY YOU'LL
TALK ABOUT MOST... AND
REMEMBER LONGEST!

THE TRUE STORY

Clift is a newcomer as screen actors go, but what a newcomer. His first released picture was "The Search," the second, "Red River." Together they were seen by about 42,000,000 people, which is circulation in anybody's language. Clift was very much singled out by the press and the public for both jobs. In "The Heiress" he reveals tremendous appeal, playing the sort of a part which creates real controversy.

